

DO YOUR CUSTOMERS KNOW YOUR WiFi IS SAFE? NOW YOU CAN TELL THEM

Friendly WiFi - It's good to know.



The Safe Certification
Standard for Public WiFi

SHOW YOUR CUSTOMERS YOU CARE FOR THEIR ONLINE SAFETY

How can you officially prove the WiFi you offer the public is free from pornography and images of child sexual abuse?

How do you easily tell customers that they, and their loved ones, are safe when using your WiFi service?

Friendly WiFi is the only government initiated certification standard which proves your public WiFi is filtered for inappropriate content.

The standard was created in partnership with the UK Government and The UK Council for Child Internet Safety (UKCCIS).

Becoming a Friendly WiFi approved venue is easy and allows you to display the symbol at your premises. The symbol tells customers you care for their safety.

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Why Friendly WiFi?

- Government and industry initiated
- Online predators deterred
- Demonstrates Corporate Social Responsibility
- Business listed on the Friendly WiFi online directory
- Promotional activity and Point-of-Sale material

Join the Friendly WiFi family USA



Donna Rice-Hughes, President and CEO, Enough is Enough :-

"We encourage American businesses to proactively filter pornography and child abuse images on their publically available WiFi in order to provide a safe WiFi experience to patrons. The Friendly WiFi Certification is the equivalent of a Good Housekeeping™ seal of approval in the digital age." www.enough.org/www.donnaricehughes.com

Baroness Shields, former UK Minister for Internet Safety and Security :-

"Keeping children and young people safe online is of paramount importance. Friendly WiFi has been a great success in the UK, and is another example of how we are a world leader when it comes to making the Internet more child-friendly. I am delighted the scheme continues to expand, both in the UK and abroad including the US and Australia."



To find out how you can show your customers that your WiFi is safe
email info@friendlywifi.com or visit www.friendlywifi.com